Contents

Welcome message .................................................................................................................................. 3
Our vision .................................................................................................................................................. 4
Our values ............................................................................................................................................... 4
Our business ........................................................................................................................................... 4
Our priorities .......................................................................................................................................... 4
Our aims .................................................................................................................................................. 5
Strategic enablers .................................................................................................................................. 7
Contact details ....................................................................................................................................... 7
Welcome message

On behalf of North Metropolitan TAFE (NMTAFE), we are pleased to present the updated 2018–2020 Strategic Plan, focusing on high quality and industry relevant training and education in the northern suburbs of Perth.

Supporting the WA Government’s Plan for Jobs, we will promote and provide training to all Western Australians that will unlock their future employment opportunities.

Through our Jobs and Skills Centres (JSCs) we will provide access to advice and information to nurture career aspirations. The JSCs will provide apprenticeship, recruitment and skills development information to assist employers develop a more productive workforce. A key focus will be on aboriginal workforce development.

We will provide comprehensive and integrated employment based training solutions for apprentices and trainees throughout the north metropolitan region, working with employers to meet the needs of both the enterprise and the individual.

As advances in digital technology and the rise of automation change the future of work, we will embed these changes into our courses as well as introducing new and emerging skill sets. We will continue to focus on delivering quality teaching and support services to students, industry and the community.

In delivering our strategic goals by engaging with industry and the community we will achieve our vision of

‘Transforming lives: strengthening industry and community’

Emeritus Professor Bill Louden AM
Governing Council Chair

Michelle Hoad
Managing Director
Our vision

Transforming lives; strengthening industry and community

Our values

- Respect
- Integrity
- Student-centred
- Accountability
- Innovation
- Professionalism

Our business

NMTAFE has ten campuses across the greater north and north eastern metropolitan regions of Perth. We offer more than 350 training products, ranging from Certificate I to Advanced Diploma qualifications, providing quality education and training choices to our customers. Whilst NMTAFE is the largest TAFE College in Western Australia, the College prides itself on its ability to remain agile and to treat every student and employer as a unique client.

All of our activity makes a difference to individuals and businesses, and contributes to the economic development in WA.

Working with industry and employers, we use our knowledge and understanding of changing business models and contemporary training techniques to provide solutions to meet the current and future skill requirements of individuals, enterprise and the community.

NMTAFE provides access to training, foundation and support skills to empower participation in training, the community and labour market with a focus on supporting all individuals and enterprise.

We continue to focus on delivering quality teaching and services to students, industry and community; while streamlining business practices to ensure this is sustained into the future.

Our priorities

Supporting the WA Government’s Our Priorities: Sharing Prosperity; Plan for Jobs; the State Training Plan and Diversify WA, NMTAFE aligns its training delivery to address skill shortages by providing future skills for future jobs. Our priority is to increase workforce capacity for the State, with a focus on the areas of aged care and disability in response to National Disability Insurance Scheme (NDIS); cyber security; rail and civil infrastructure to support the METRONET project; STEM\(^1\) related qualifications and skill sets; the tourism industry; and supporting the mining and resources sector.

---

\(^1\) A term used to refer collectively to the disciplines of science, technology, engineering and mathematics
Our aims

Our vision of ‘Transforming lives; strengthening industry and community’ recognises that we foster prosperity for individuals, as well as enterprise and community. Working towards our vision, we aim to nurture participation, to improve employability, to contribute to productivity and to support the aspirations of our learners, industry and the community.

Participation

We aim to nurture participation by:

• Designing delivery and assessment strategies that specifically cater to the stage of life and personal circumstances of our clients, and minimising downtime for industry
• Packaging our training programs into skill sets/micro-credentials that are meaningful and directly relevant to career success
• Maximising the sufficiency and detail of information about course study plans and timetables on our website, so our clients can see how to balance their study/work/life commitments
• Providing student centric experiences via engaging and enriched student learning interactions. Allowing reasonable accommodation for the unique needs of our learners including culture, stage of life, disability and employment
• Building strong relationships with enterprise, industry and community groups
• Working with TAFE International WA to ensure our offerings to international students, both onshore and offshore, are attractive to target markets and the suite of training products are appropriate and sustainable
• Providing flexible and inclusive academic and support services for the diverse needs of all learners to enhance student outcomes

Employability

We aim to improve employability by:

• Aligning training programs to the skill needs of industry
• Recognising that many of our graduates will be self-employed and will require access to general business development skills
• Partnering with industry to determine new and emerging employment opportunities and emerging skill needs
• Responding to local communities and government’s economic development strategies
• Future proofing our graduates for new and emerging industries i.e. industry 4.0
• Providing labour market advice and employment outreach through the Jobs and Skills Centres
Our aims (cont.)

Productivity

We aim to contribute to productivity by:

- Ensuring training offerings are relevant to industry career progression
- Introducing skill sets/micro-credentials and customised training solutions to align with requirements of emerging industries and innovation
- Delivering training to enterprises in a time and format that integrates with their daily operations
- Refreshing curriculum to future proof skill development for new and emerging industry skills needs i.e. industry 4.0
- Working collaboratively with regional TAFEs to determine new and innovative training products to meet local skill shortages

Aspiration

We aim to support aspirations of our learners, industry and the community by:

- Providing access to career counselling, job preparation, and aboriginal workforce development services through our Jobs and Skills Centres
- Providing students with an individual training and education progression pathway
- Embedding 21st Century skills such as collaboration, critical thinking, communication and creativity into training offerings
- Encouraging entrepreneurism, and Science, Technology, Engineering and Mathematic (STEM) applications, particularly for underrepresented groups through various forums, training strategies and engagement activities
- Articulating pathways and opportunities for further study and lifelong learning
- Enriching communities and contributing to economic development in the precincts of our campus locations
Strategic enablers

NMTAFE’s employees, both academic and professional, are key to us achieving our vision: ‘Transforming lives; strengthening industry and community’

To achieve this we will:

- Continue to develop a customer-centric culture and efficient systems and processes that enhance the student experience
- Develop a culture of professional growth, high level performance and continuous improvement throughout the College
- Research key industry insights and data analysis, so that our programs align to industry requirements and emerging employment opportunities
- Continue to focus on systems efficiency, the provision of equipment and infrastructure that reflects a contemporary learning environment
- Develop and maintain quality designed products that meet the needs of students and industry
- Conduct activities in a transparent and accountable manner, within budget and managing risk effectively
- Support staff to pursue new, smart and inventive ways to become a dynamic and contemporary TAFE College with a professional, innovative and satisfied workforce