



A cheaper, better way to uni

If you're worried you may not get the ATAR score needed to study at university, our SIT50116 Diploma of Travel and Tourism Management could be the answer you're looking for.

Course overview

Our partnership with Murdoch University means that once you've completed the 12-month Diploma of Travel and Tourism Management with us, you can head straight into the second year of the B1367 Bachelor of Business, where you can major in hospitality and tourism management; marketing; management; international business; human resource management; global business and politics; banking; accounting and business law.

What are the benefits of this study pathway?

- We'll give you real-world, hands-on training.
- Our classes are smaller, so you'll have a more personalised experience.
- You'll get industry work experience and networking opportunities.
- Our lecturers are industry experts in their fields, so the skills you learn are what employers are looking for.
- Considerable cost savings.
- You'll graduate with both a university degree and a TAFE qualification, giving you a competitive edge.



Is this course for me?

- Enjoy different countries and cultures;
- Attention to detail;
- Customer and sales focussed;
- Able to work under pressure and as part of a team; and
- Good computer skills.

What will I learn?

- Managerial and leadership skills
- Knowledge of industry operations
- Quality customer service skills
- Coordination of marketing activities
- Management of finances and preparation of budgets
- Tourism product management
- eMarketing skills
- Team work
- Industry experience with a voluntary work placement
- Culturally appropriate and sustainable practices

Why choose NMTAFE?

You'll study at our vibrant Perth campus, which is located in the heart of the city's Cultural Centre. Throughout your training journey you'll meet with the movers and shakers of the tourism industry, hear from guest speakers and gain access to networking events. Not to mention, you'll get to visit Rottnest Island, Fremantle and the Swan Valley on our field trips.



Further information

To find out more about this course visit our website northmetrotafe.wa.edu.au/courses/diploma-travel-and-tourism-management

For specific course enquiries, please contact either:

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What our grads have to say

“Studying my Diploma at North Metropolitan TAFE has given me wonderful experience. The lecturers at TAFE are very knowledgeable and the class sizes are small so I received all the assistance I needed. I was able to benefit from the one-on-one instruction and support throughout my study plus there are incredible networking and work experience opportunities for me.”

Nicole Sam final year Bachelor of Business student at Murdoch University