



Big Data for Business Leaders Short Course

State ID: SC-PCB-V1414

About this course

Manage big data for business

Big Data for Business Leaders is a short and interactive workshop that will provide you with the tools to plan for big data projects, and analyse and use data for decision making. It is applicable to a diverse range of industries such as HR, Marketing, Finance and Project Management.

Gain these skills

- Introduction to big data and the leaders role in data analytics
- Ethics and governance in managing data - scoping your data project
- Analysing and using data in business

Is this course right for me?

Managers and leaders, or aspiring leaders, would benefit most from this course.

Details

Important information

You do not need any data coding or other software experience to enrol in this course.