



Big Data for Business Leaders Short Course

State ID: SC-PCB-V1414

About this course

Manage big data for business

Big Data for Business Leaders is a short and interactive workshop that will provide you with the tools to plan for big data projects, and analyse and use data for decision making. It is applicable to a diverse range of industries such as HR, Marketing, Finance and Project Management.

Gain these skills

- Introduction to big data and the leaders role in data analytics
- Ethics and governance in managing data - scoping your data project
- Analysing and using data in business

Is this course right for me?

Managers and leaders, or aspiring leaders, would benefit most from this course.

Details

In order to comply with COVID-19 Government directed social distancing guidelines, some courses may include a mix of online learning, virtual classrooms (live web conferencing with your lecturer and class) and classroom delivery, as well as practical and work experience placements.

Lecturers will provide specific instructions to their student groups on how training will be undertaken.

Continuous enrolment, 2020

Perth (Northbridge) - Big Data for Business Leaders Intro



When: **Continuous enrolment**



How: **Employer-based**

Units

Core

National ID	Unit Title
V1414	Big Data for Business Leaders Short Course

Important information

You do not need any data coding or other software experience to enrol in this course.