



# Big Data for Business Leaders Short Course

State ID: SC-PCB-V1414

## About this course

### Manage big data for business

Big Data for Business Leaders is a short and interactive workshop that will provide you with the tools to plan for big data projects, and analyse and use data for decision making. It is applicable to a diverse range of industries such as HR, Marketing, Finance and Project Management.

### Gain these skills

- Introduction to big data and the leaders role in data analytics
- Ethics and governance in managing data - scoping your data project
- Analysing and using data in business

### Is this course right for me?

Managers and leaders, or aspiring leaders, would benefit most from this course.

## Details

### Continuous enrolment, 2020

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### Perth (Northbridge) - Big Data for Business Leaders Intro



When: **Continuous enrolment**



How: **Employer-based**



**North  
Metropolitan**

*We're working for  
Western Australia.*

## **Important information**

You do not need any data coding or other software experience to enrol in this course.



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