



# Web Development for Small Business Owners Skill Set

State ID: EAB84

## About this course

**As a small business owner in the 21st century you have the potential to reach more clients through an effective web presence**

This skillset is targeted at small business owners setting up their own online store or presence post COVID-19. It also acts as an entry for people looking at changing careers into the Web Development space.

North Metropolitan TAFE's web development lecturing staff have strong industry networks and partners which ensures that the training we deliver remains relevant and up to date.

Skills you will gain:

- Entry level skills in html
- Entry level CSS skills
- Digital/social media skills

Successful completion of this skill set will equip you to design, build, manage and administer simple websites using current technologies and web applications.



Some of the courses on the list can be done completely online. However some of the courses require a practical component which can't be done online, or some may be a mix of online and face-to-face learning. We'll let you know what's required for your course. For a full list of online courses, please use the filters under the *Refine course results* menu.



This skill set is related to the Skills Ready program. Other skill sets can be found on our [Courses](#) page, using the *Refine course results*>*Study mode* filters.

## Details

During your course of study, NMTAFE may use a variety of learning practices to ensure you get the best outcome for your learning journey.

This may include online learning, face-to-face classroom, laboratory/workshop delivery, work placement or a combination of these, depending on which is most appropriate.

## Semester 2, 2020

### Joondalup (Kendrew Crescent) - Online



Duration: **1 Semester/s**



When: **Semester 2, 2020**



How: **Online**

## Units

### Core

National ID	Unit Title
BSBEBU401	Review and maintain a website
ICTWEB201	Use social media tools for collaboration and engagement
ICTWEB302	Build simple websites using commercial programs
ICTWEB303	Produce digital images for the web
ICTWEB414	Design simple web page layouts

## Further study



[Certificate IV in Web-Based Technologies](#)

## Important information

Classes run Wednesday, 16:00 - 18:00, for 18 weeks.

Course starts 5 August 2020

## Fees and charges

### Local full time students

Course fees are made up of two components, tuition fees and resource fees.

**Tuition fees** are determined by multiplying the course fee rate by the nominal hours, which is the number of hours in which an average student could be expected to complete each unit. They are not the hours of training or instruction.

**Resource fees** are charges for material that are essential to a course or unit, and are purchased by NMT to be used by students during the course.

Fees may vary depending on the units you are enrolled in so an approximate amount has been shown. You will be given the exact amount of your fees at enrolment. Part time student fees will vary depending on the number of units you are enrolled in.

Please note, you may also need to buy textbooks or equipment for your course.

### International Students

Check [TAFE International WA](#) to confirm this course is available to international students. You will pay your tuition fees to TIWA.

**Please note, fees are subject to change.**