



Digital Distribution for the Music Industry Skill Set

State ID: EAB65

About this course

Gain the skills to market and distribute your music to a wider audience

Whether you are a graduate of North Metropolitan TAFE's Diploma of Music Industry (Music Business), a music manager, a self managed artist or a hobby musician, this skill set will help you access a wider audience for your music. Knowledge and skills gained will contextualise the distribution aspect of the music industry with a broader market building framework.

Gain these skills

- Manage the distribution of music in both physical and digital formats
- Manage distribution of products associated with the music
- Design marketing campaigns
- Implement campaigns
- Analyse success of a campaign



This skill set is related to the Skills Ready program. Other skill sets can be found on our [Courses](#) page, using the *Refine course results>Study mode* filters.


Details

During your course of study, NMTAFE may use a variety of learning practices to ensure you get the best outcome for your learning journey.

This may include online learning, face-to-face classroom, laboratory/workshop delivery, work placement or a combination of these, depending on which is most appropriate.

Semester 2, 2020

Leederville - Digital Distribution

 Duration: **8 Week/s**

 When: **Semester 2, 2020**

 How: **On campus**

Units

Core

National ID	Unit Title
BSBMKG610	Develop, implement and monitor a marketing campaign
CUAMGT401	Manage distribution of music and associated products

Important information

This skill set will provide a training framework for students who have relevant skills and knowledge developed by completing CUA50815 Diploma of Music Industry (Music Business) and for those who have industry experience but need to develop their technical skills.

As part of the requirements for this skill set you will need resources and marketing deliverables, such as high resolution master audio files and print ready photos, and these will either be pre-existing or will need to be developed outside of the classroom.

Training will be delivered over 8 x 3 hour sessions. Time will be allowed during a break in these sessions for you to be able to develop a plan and then build your release assets before distributing your material.

Fees and charges

Local full time students

Course fees are made up of two components, tuition fees and resource fees.

Tuition fees are determined by multiplying the course fee rate by the nominal hours, which is the number of hours in which an average student could be expected to complete each unit. They are not the hours of training or instruction.

Resource fees are charges for material that are essential to a course or unit, and are purchased by NMT to be used by students during the course.

Fees may vary depending on the units you are enrolled in so an approximate amount has been shown. You will be given the exact amount of your fees at enrolment. Part time student fees will vary depending on the number of units



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Western Australia.*

you are enrolled in.

Please note, you may also need to buy textbooks or equipment for your course.

International Students

Check [TAFE International WA](#) to confirm this course is available to international students. You will pay your tuition fees to TIWA.

Please note, fees are subject to change.



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