



# CUA41215 Building an Online Business Profile Skill Set

National ID: CUA41215 | State ID: EAB09

## About this course

**Starting your career in screen and media or the arts? Or an 'old hand' looking to upskill?**

This course will provide you with the opportunity to:

- Learn about copyright, permissions and unauthorised use of original works
- Explore and test social media tools and applications
- Get your hands dirty with blogs and vlogs
- Develop and maintain an online profile for your business

Upon successful completion you will have an online profile that is up and running, adheres to copyright laws and is ready for professional use in industry.

## Details

### Semester 2, 2019

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**Perth (Northbridge) - On Campus 2, 9, 16 November 10:00-14:30**



Duration: **3 Week/s**



When: **Semester 2, 2019**



How: **On campus**

## Units

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### Core

Unit Title	National ID
Implement copyright arrangements	CUACMP311
Use social media tools for collaboration and engagement	ICTWEB201

## Study pathway



[Planning for a Micro Business Skill Set](#)



[Certificate III in Screen and Media \(Digital\)](#)



[Certificate III in Screen and Media \(Film & Television\)](#)

## Fees and charges

View our [Indicative Fees list](#)

### Local full time students

Course fees are made up of two components, tuition fees and resource fees.

**Tuition fees** are determined by multiplying the course fee rate by the nominal hours, which is the number of hours in which an average student could be expected to complete each unit. They are not the hours of training or instruction.

**Resource fees** are charges for material that are essential to a course or unit, and are purchased by NMT to be used by students during the course.

Fees may vary depending on the units you are enrolled in so an approximate amount has been shown. You will be given the exact amount of your fees at enrolment. Part time student fees will vary depending on the number of units you are enrolled in.

Please note, you may also need to buy textbooks or equipment for your course.

Check [TAFE International WA](#) to confirm this course is available to international students. You will pay your tuition fees to TIWA.

RTO code: 52786

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