



SIT50116 Diploma of Travel and Tourism Management

National ID: SIT50116 | State ID: AZU0

About this course

Your future will take off with our Diploma of Travel and Tourism Management

This diploma course can **open up global travel** for your clients, and you. Plus you'll be equipped to access a **diverse range of employment prospects** in areas including travel agencies, tour wholesalers, tour operators, inbound tour operators, tourist attractions, visitor information centres, government tourism agencies and other tourism businesses.

If you're looking for a well-rounded qualification in travel and tourism then this is the ideal course for you. You'll gain experience in a range of skills that are essential for employment in the industry.

Gain these skills

- Managerial skills
- Sound knowledge of industry operations
- Quality customer service provision
- Coordinate marketing activities
- Manage finances and prepare budgets
- Tourism product management
- e-marketing skills

Is this course right for me?

I have the following attributes:

- Positive attitude
- Enjoy different countries and cultures
- Attention to detail
- Confident and sales focused
- Strong customer focus

- Able to work under pressure
- Able to work as part of a team
- Good computer skills

Details

Semester 1, 2020

Perth (Northbridge) - On Campus



Duration: **1 Year/s**



When: **Semester 1, 2020**



How: **On campus**

Units

Core

National ID	Unit Title
BSBDIV501	Manage diversity in the workplace
SITTIND001	Source and use information on the tourism and travel industry
SITXCCS007	Enhance customer service experiences
SITXCCS008	Develop and manage quality customer service practices
SITXCOM005	Manage conflict
SITXFIN002	Interpret financial information
SITXFIN003	Manage finances within a budget
SITXFIN004	Prepare and monitor budgets
SITXHRM003	Lead and manage people
SITXMGT001	Monitor work operations
SITXMGT002	Establish and conduct business relationships
SITXWHS003	Implement and monitor work health and safety practices

Elective

National ID	Unit Title
BSBMKG510	Plan e-marketing communications
SITTPPD001	Package tourism products
SITTTSL002	Access and interpret product information
SITTTSL006	Prepare quotations
SITTTSL007	Process reservations
SITTTSL008	Book supplier products and services
SITTTSL011	Source airfares for domestic flights
SITXCCS002	Provide visitor information
SITXHRM004	Recruit, select and induct staff
SITXMPR001	Coordinate production of brochures and marketing materials
SITXMPR004	Coordinate marketing activities

Entrance requirements

You may be eligible for **direct entry** into this Diploma with:

- completion of WACE General or ATAR (minimum C Grades) or equivalent AND
- relevant knowledge and experience

Completion of Certificate III in Tourism or Certificate III in Travel also meets entrance requirements for this Diploma course.

Job opportunities



[Sales Manager](#) | [Marketing Manager](#)

Other job titles may include:

- Travel Agency Manager | Retail Travel Agency Manager
- Reservations Manager
- Call Centre Manager
- Director / Owner-Operator (small tourism business)
- Tourism Manager | Tour Operations Manager | Cultural Tour Operations Manager

- Visitor Information Centre Manager

Please note this list should be used as a guide only as job titles and qualification requirements may vary between organisations.

Fees and charges

View our [Indicative Fees list](#)

Local full time students

Course fees are made up of two components, tuition fees and resource fees.

Tuition fees are determined by multiplying the course fee rate by the nominal hours, which is the number of hours in which an average student could be expected to complete each unit. They are not the hours of training or instruction.

Resource fees are charges for material that are essential to a course or unit, and are purchased by NMT to be used by students during the course.

Fees may vary depending on the units you are enrolled in so an approximate amount has been shown. You will be given the exact amount of your fees at enrolment. Part time student fees will vary depending on the number of units you are enrolled in.

Please note, you may also need to buy textbooks or equipment for your course.

International Students

Check [TAFE International WA](#) to confirm this course is available to international students. You will pay your tuition fees to TIWA.

Please note, fees are subject to change.