



# CUA60315 Advanced Diploma of Graphic Design

National ID: CUA60315 | State ID: AZL7

## About this course

### Add to your palette of graphic design skills

The Advanced Diploma will make you 'industry-ready' and during the course you will **develop a stunning portfolio** which culminates in the **end-of-year grad show**. Our grad show is the highlight of the year and is attended by **industry stakeholders**, many of whom are alumni who are now leading the industry.

You can choose from two streams - **User Experience Design** or **Illustration**. This means that although everyone does the common core units there is the opportunity to specialise in electives. Our industry consultation outlines the demand for illustrative design as well as a more User Experience/ User Interface approach.

We integrate **live briefs with real clients**. An example of the high standard of work our students produce is our involvement with the International Society of Typographic Designers (ISTD) where our students have won international awards and our participation in **Award School**. All students become members of the **Australian Graphic Design Association (AGDA)**, the industry's leading body.

We also host the annual AGDA folio review where feedback is received from industry members in how to best structure your portfolio. In addition to this we conduct industry visits and host guest speakers who shed light on the latest trends in our industry.

This course is demanding, but the rewards and satisfaction are great. Many of our graduates go on to enrol into a degrees in design and receive advanced standing at all WA universities. We have pathways and agreements with Curtin University in particular.



North Metropolitan TAFE is an **Educational Member of DIA**. This qualification is listed as a DIA recognised course on their [website](#).

## Gain these skills

- Establish and maintain environmentally sustainable creative practice
- Establish, negotiate and refine a design brief
- Extend typographic design expertise
- Originate graphic designs for complex briefs

## Is this course right for me?

I have the following attributes:

- A strong visual focus and creative flair
- Able to think laterally and come up with creative solutions
- Able to work well under pressure
- Able to work to tight deadlines


## Details

During your course of study, NMTAFE may use a variety of learning practices to ensure you get the best outcome for your learning journey.

This may include online learning, face-to-face classroom, laboratory/workshop delivery, work placement or a combination of these, depending on which is most appropriate.

## Semester 1, 2021

### Perth - On Campus

 Duration: **2 Semester/s**

 When: **Semester 1, 2021**

 How: **On campus**

## Units

### Core

National ID	Unit Title
BSBDES502	Establish, negotiate and refine a design brief
BSBDES601	Manage design realisation
BSBPMG522	Undertake project work
CUAGR601	Engage in the business of graphic design

National ID	Unit Title
CUAGR602	Originate graphic designs for complex briefs
CUAGR603	Extend typographic design expertise
CUAPPR504	Establish and maintain environmentally sustainable creative practice

## Elective

National ID	Unit Title
BSBIPR501	Manage intellectual property to protect and grow business
CUAACD601	Extend professional expertise with drawing and other visual representation tools
CUADIG502	Design digital applications
CUADIG506	Design interaction
CUAGR604	Develop and execute advertising concepts
CUAGR605	Develop graphic designs for the built environment
CUAGR606	Develop graphic designs for packaging
CUAGR607	Develop graphic designs for branding and identity
CUAILL501	Develop professional illustrations
ICTPRG505	Build advanced user interface

## Entrance requirements

Diploma of Graphic Design or equivalent industry experience. Submission of a portfolio may be required.

## Further study

University

## Job opportunities



[Graphic Designer](#)

Other job titles may include:

- Packaging designer

- Advertising designer
- Illustrative designer
- Corporate designer
- Web and multimedia designer
- Graphic design assistant

*Please note this list should be used as a guide only as job titles and qualification requirements may vary between organisations.*

## Fees and charges

### Local full time students

Course fees are made up of two components, tuition fees and resource fees.

**Tuition fees** are determined by multiplying the course fee rate by the nominal hours, which is the number of hours in which an average student could be expected to complete each unit. They are not the hours of training or instruction.

**Resource fees** are charges for material that are essential to a course or unit, and are purchased by NMT to be used by students during the course.

Fees may vary depending on the units you are enrolled in so an approximate amount has been shown. You will be given the exact amount of your fees at enrolment. Part time student fees will vary depending on the number of units you are enrolled in.

Please note, you may also need to buy textbooks or equipment for your course.

### International Students

Check [TAFE International WA](#) to confirm this course is available to international students. You will pay your tuition fees to TIWA.

**Please note, fees are subject to change.**