



CUA50715 Diploma of Graphic Design

National ID: CUA50715 | State ID: AZK6

About this course

Complete this Diploma and you'll be well equipped to find employment with experience in running live briefs and advanced software skills

Study the Diploma of Graphic Design and you will develop **advanced techniques in InDesign and Illustrator** and use them to design annual reports, corporate identities, packaging and other press-ready artwork.

The Diploma also provides in-depth exposure to web design using **WordPress**, user interfaces, an introduction to **game graphics using Unity** and the current trend of **UX Design** (User Experience).

You will also learn **3D modelling using Trimble Sketchup** to assist in visualising packaging, signage and concept art and bring them to life with **Octane renderer**. The Diploma course also gives you the opportunity to continue explorations into concept development, creative thinking, online social media advertising and **digital illustration using Corel Painter**.

We usually run several **live briefs with external clients**, mainly not-for-profit organisations, to replicate real client experiences. From this exposure you will also learn about the **business aspect of graphic design**.

The Diploma paves the way for the Advanced Diploma, and at Diploma level it is expected that you will work at a certain level of autonomy regarding research and time management. It is not uncommon for students at this level to gain employment in the industry, where you have access to workplace assessment or Recognition of Prior Learning (RPL).

Gain these skills

- Design, manipulate and produce graphic designs for 2D and 3D applications using a variety of software
- Client liaison, copyright/intellectual property, invoicing and networking
- Present a body of creative work
- Refine drawing and other visual representation tools
- Build dynamic websites
- Provide freelance services

Is this course right for me?

I have the following attributes:

- A strong visual focus and creative flair
- Able to think laterally and come up with creative solutions
- Able to work well under pressure
- Able to work to tight deadlines

Details

During your course of study, NMTAFE may use a variety of learning practices to ensure you get the best outcome for your learning journey.

This may include online learning, face-to-face classroom, laboratory/workshop delivery, work placement or a combination of these, depending on which is most appropriate.

Semester 1, 2021

Perth - On Campus



Duration: **2 Semester/s**



When: **Semester 1, 2021**



How: **On campus**

Units

Core

National ID	Unit Title
BSBDES403	Develop and extend design skills and practice
CUAACD501	Refine drawing and other visual representation tools
CUAGRD501	Research visual communication history and theory
CUAGRD502	Produce graphic designs for 2-D and 3-D applications
CUAGRD503	Produce typographic design solutions
CUAGRD504	Create and manipulate graphics
CUAGRD505	Design and manipulate complex layouts
CUAGRD506	Develop graphic design practice to meet industry needs

National ID	Unit Title
CUAPPR503	Present a body of own creative work

Elective

National ID	Unit Title
BSBCRT501	Originate and develop concepts
BSBMKG537	Develop a social media engagement plan
CUAACD503	Select and refine a specialised drawing technique
CUAACD506	Refine 2-D design ideas and processes
CUAANM401	Create advanced 3D digital models
CUADIG403	Create user interfaces
CUAIND402	Provide freelance services
CUAPHI401	Capture images in response to a brief
CUAPHI513	Employ colour management in a digital imaging workplace
ICTWEB501	Build a dynamic website

Entrance requirements

Certificate IV in Design (Graphic Design) or Certificate IV in Printing and Graphic Arts, or equivalent, or relevant industry experience.

Job opportunities



[Graphic Design Assistant](#)

Other job titles may include:

- Web and Multimedia Design Assistant

Please note this list should be used as a guide only as job titles and qualification requirements may vary between organisations.

Fees and charges

Local full time students

Course fees are made up of two components, tuition fees and resource fees.

Tuition fees are determined by multiplying the course fee rate by the nominal hours, which is the number of hours in which an average student could be expected to complete each unit. They are not the hours of training or instruction.

Resource fees are charges for material that are essential to a course or unit, and are purchased by NMT to be used by students during the course.

Fees may vary depending on the units you are enrolled in so an approximate amount has been shown. You will be given the exact amount of your fees at enrolment. Part time student fees will vary depending on the number of units you are enrolled in.

Please note, you may also need to buy textbooks or equipment for your course.

International Students

Check [TAFE International WA](#) to confirm this course is available to international students. You will pay your tuition fees to TIWA.

Please note, fees are subject to change.