



CUA51015 Diploma of Screen and Media [Digital and Social]

National ID: CUA51015 | State ID: AB97

About this course

Become part of the fast paced world of digital content creation

The Diploma of Screen and Media (Digital and Social) is an innovative course designed to prepare you to work in the ever-growing industry of digital media production and management.

The program will cover the planning, creation and publication of content (including video, photographs, graphics and audio) across **digital media channels**.

You will learn to create content that will cut through the noise and reach your target audience through **social media**. You will graduate with an understanding of the **changing digital landscape and the ability to generate all forms of digital content across a variety of industries**.

Training occurs through **real-world projects**, connecting with people and capturing their stories for multi-platform content versions.

This qualification is a clear pathway to begin your career or go on to further study to university.

Gain these skills

- Execute and create content
- Online publishing
- Writing for social platforms
- Camera and audio
- Photo and video production skills
- Editing on Premiere Pro
- Verbal and written communication with project stakeholders
- Interviewing techniques
- Project management

Is this course right for me?

I have the following attributes:

- A passion for telling stories
- A visual and creative mind
- An interest in working with digital and social platforms
- Willingness to collaborate on projects
- Desire to create quality content

Details

During your course of study, NMTAFE may use a variety of learning practices to ensure you get the best outcome for your learning journey.

This may include online learning, face-to-face classroom, laboratory/workshop delivery, work placement or a combination of these, depending on which is most appropriate.

Semester 1, 2021

Perth - On Campus



Duration: **2 Semester/s**



When: **Semester 1, 2021**



How: **On campus**

Units

Core

National ID	Unit Title
BSBCRT501	Originate and develop concepts
CUAIND502	Maintain and apply creative arts industry knowledge
CUAPPR505	Establish and maintain safe creative practice

Elective

National ID	Unit Title
CUAACD512	Work with photomedia in creative practice

National ID	Unit Title
CUAAIR401	Conduct interviews
CUACAM401	Shoot a wide range of screen content
CUAPHI501	Apply visual communication theory to photo imaging practice
CUAPOS401	Edit screen content for fast turnaround
CUAPOS402	Manage media assets
CUAPPM404	Produce programs and program segments
CUASOU407	Edit sound
CUASOU410	Record sound on location
CUAWRT401	Edit texts
CUAWRT403	Write narration and material for current affairs, features and documentaries
BSBMKG527	Plan social media engagement

Entrance requirements

School Leaver	Non-School Leaver	AQF
Completion of WACE General or ATAR (Minimum C Grades) or equivalent	Completion of WACE General or ATAR or equivalent (minimum C Grades)	Certificate III

Job opportunities



[Video Producer Blogger](#) | [Editorial Assistant](#) | [Photo Journalist](#)

Other job titles may include:

- Content creator
- Social Media Coordinator
- Multimedia Operator
- Website/Blog Editor

Please note this list should be used as a guide only as job titles and qualification requirements may vary between organisations.

Fees and charges

Local full time students

Course fees are made up of two components, tuition fees and resource fees.

Tuition fees are determined by multiplying the course fee rate by the nominal hours, which is the number of hours in which an average student could be expected to complete each unit. They are not the hours of training or instruction.

Resource fees are charges for material that are essential to a course or unit, and are purchased by NMT to be used by students during the course.

Fees may vary depending on the units you are enrolled in so an approximate amount has been shown. You will be given the exact amount of your fees at enrolment. Part time student fees will vary depending on the number of units you are enrolled in.

Please note, you may also need to buy textbooks or equipment for your course.

International Students

Check [TAFE International WA](#) to confirm this course is available to international students. You will pay your tuition fees to TIWA.

Please note, fees are subject to change.