



# Certificate IV in Design (Graphic Design)

State ID: AB15

## About this course

### The umbrella of Graphic Design covers many diverse career possibilities

Our Certificate IV in Design (Graphic Design) is a foundation course that provides you with a broad understanding and experience of the graphic design discipline, including Corporate and Branding, Packaging, User Experience, Web/Interface and Environmental signage design to name but a few.

This qualification is weighted approximately 50/50 digital versus traditional, manual skills. We concentrate on **solid software skills** using industry-standard **Adobe Illustrator, Photoshop and InDesign** in an environment that replicates a real industry setup. Our **lecturers are hands-on** and always present to help as the course is delivered using learning activities such as tutorials, design briefs and class discussions.

Some units concentrate on an introduction to **web and interface design**, while other units cover **conceptual and creative thinking** skills.

Graphic Designers communicate through images and words. The industry demands a mastery of **typography** and you will begin this journey by having fun combining digital techniques with traditional Letterpress to learn the basics. Our industry also demands **drawing and sketching** skills to convey concepts to both clients and fellow designers and our drawing unit lays the foundation for further development in digital illustration required in the Diploma and beyond.

Design is a process that combines elements into a workable solution whether it be a logo or an app interface and our concept development and ideation units have these foundation skills covered. Successful completion of this course will equip you with the skills needed to enter the Diploma of Graphic Design.

### Gain these skills

- Use layout, colour theory, harmony, contrast and balance to create 2D and 3D designs
- Digital techniques and image editing
- Illustration and drawing techniques
- Typography
- Preparing files for publication

## Is this course right for me?

I have the following attributes:

- A strong visual focus and creative flair
- Able to think laterally and come up with creative solutions
- Able to work well under pressure
- Able to work to tight deadlines

## Details

### Semester 1, 2020

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#### Perth (Northbridge) - On Campus



Duration: **2 Semester/s**



When: **Semester 1, 2020**



How: **On campus**

## Entrance requirements

School Leaver

Non-School Leaver

AQF

C Grades in Year 11 WACE General English, and OLNA; or NAPLAN 9 Band 8

C Grades in Year 11 English and Maths or equivalent

Certificate II or Certificate III

## Further study

North Metropolitan TAFE offers you a range of further study opportunities, see below for a list of related courses.

## Job opportunities



[Junior Graphic Design Assistant](#)

Please note this list should be used as a guide only as job titles and qualification requirements may vary between organisations.

## Fees and charges

View our [Indicative Fees list](#)

## Local full time students

Course fees are made up of two components, tuition fees and resource fees.

**Tuition fees** are determined by multiplying the course fee rate by the nominal hours, which is the number of hours in which an average student could be expected to complete each unit. They are not the hours of training or instruction.

**Resource fees** are charges for material that are essential to a course or unit, and are purchased by NMT to be used by students during the course.

Fees may vary depending on the units you are enrolled in so an approximate amount has been shown. You will be given the exact amount of your fees at enrolment. Part time student fees will vary depending on the number of units you are enrolled in.

Please note, you may also need to buy textbooks or equipment for your course.

## International Students

Check [TAFE International WA](#) to confirm this course is available to international students. You will pay your tuition fees to TIWA.

**Please note, fees are subject to change.**