



CUA50815 Diploma of Music Industry (Music Business)

National ID: CUA50815 | State ID: AA75

About this course

Would you like to work in the music industry as an employee or in your own business?

Learn how to promote events and manage artists so you can start your own business or gain work in the music industry with this qualification.

You'll learn **combined music and business skills** in event promotion, artist management, record label operations and music publishing. Since 1996 our music graduates have gone on to form bands such as Birds of Tokyo and work with bands such as Gyroscope, Karnivool and Eskimo Joe all under the guidance of our **industry experienced lecturers**.

This hands-on approach throughout the year culminates in **opportunities for work placement** for you to apply a range of specific music business skills.

Gain these skills

- Develop current music industry practices
- Promote music events
- Manage artists
- Understand record label operations
- Publish music

Is this course right for me?

I have the following attributes:

- Passion and interest in the music industry
- Perseverance and determination to succeed in a very competitive industry

- Flexible with good time management skills
- Good communication skills and an ability to network

Details

In order to comply with COVID-19 Government directed social distancing guidelines, some courses may include a mix of online learning, virtual classrooms (live web conferencing with your lecturer and class) and classroom delivery, as well as practical and work experience placements.

Lecturers will provide specific instructions to their student groups on how training will be undertaken.

Semester 1, 2020

Leederville - On Campus



Duration: **1 Year/s**



When: **Semester 1, 2020**



How: **On campus**

Units

Core

National ID	Unit Title
BSBCRT501	Originate and develop concepts
CUAIND402	Provide freelance services
CUAPPR505	Establish and maintain safe creative practice
CUACMP501	Manage copyright arrangements

Elective

National ID	Unit Title
BSBADV507	Develop a media plan
BSBMKG514	Implement and monitor marketing activities
CUAMGT401	Manage distribution of music and associated products

National ID	Unit Title
CUAMGT403	Manage licensing and assignment of works
CUAMGT501	Manage artists and their careers
CUAMGT502	Develop artists and repertoire
CUAPPM502	Realise productions
CUAWRT503	Write about music
FNSORG501	Develop and manage a budget
BSBMKG527	Plan social media engagement
SITXMPR401	Coordinate production of brochures and marketing materials
SITXMPR501	Obtain and manage sponsorship

Entrance requirements

School Leaver	Non-School Leaver	AQF
Completion of WACE General or ATAR (Minimum C Grades) or equivalent	Completion of WACE General or ATAR or equivalent (minimum C Grades)	Certificate III

Job opportunities



[To explore job profiles](#)

- Music Publisher
- Music/Artist Manager
- Music Promoter

Please note this list should be used as a guide only as job titles and qualification requirements may vary between organisations.

Fees and charges

Local full time students

Course fees are made up of two components, tuition fees and resource fees.

Tuition fees are determined by multiplying the course fee rate by the nominal hours, which is the number of hours in which an average student could be expected to complete each unit. They are not the hours of training or instruction.

Resource fees are charges for material that are essential to a course or unit, and are purchased by NMT to be used by students during the course.

Fees may vary depending on the units you are enrolled in so an approximate amount has been shown. You will be given the exact amount of your fees at enrolment. Part time student fees will vary depending on the number of units you are enrolled in.

Please note, you may also need to buy textbooks or equipment for your course.

International Students

Check [TAFE International WA](#) to confirm this course is available to international students. You will pay your tuition fees to TIWA.

Please note, fees are subject to change.